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MEETING NOTICE  
HENRY COUNTY TOURISM BUREAU  
11:30 A.M., TUESDAY, JANUARY 14, 2025  
5401 US-6, Colona, IL 61241, Lavender Crest

AGENDA

Call meeting to order.

I. Approval of the agenda.

II. Public Comment.

III. Approval of previous meeting minutes

IV. Treasurer/Finance Report

- a. First reporting period for grant reimbursement

V. New Business:

- a. By-Laws Review
- b. Board Composition/Replacements
- c. Director's Report
  - i. Marketing Analytics
  - ii. Economic Impact Report
  - iii. Non-municipality revenue 2024
  - iv. Strategic Plan Infographic
  - v. Business Partner Packet
  - vi. Illinois Makers
  - vii. Upcoming Projects
    - Visitor Guide
    - Illustrated Map
    - Bicentennial Celebration

V. Proposed Next regular meeting date/time/location: March 19<sup>th</sup> or 26<sup>th</sup> @ TBD

VI. Adjourn meeting